



Wild and Free Film Festival



WILD & FREE
FILM FESTIVAL

Presented by



Santa Barbara Honda

Wild and Free Film Festival (WAFFF) AT A GLANCE

SPONSORSHIP LEVELS  Hollister  Ellwood
 Haskells  Goodland  Evergreen

October 18th, 2025	November 14 - 16th, 2025	Number of films:	Estimated attendance:	Major Events:
Outdoor Blockbuster Movie Night.	Inaugural Wild and Free Film Festival	25 plus	4,000 engaged and excited community participants.	Outdoor Blockbuster Film Night, Opening Night Party, Industry Panels, Non-Profit Village, special guests and more!
Elings Park, Santa Barbara	Camino Real Cinemas Goleta, California	Shorts, Features, Narratives, Documentaries, and more!		

About the Festival



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Wild and Free Film Festival (WAFFF) is a bold new independent film festival launching in late 2025, providing a unique opportunity for all sponsors and partners to participate with an engaged audience as a founding member of this new and exciting event.



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The Wild & Free Film Festival was born from a desire to celebrate the natural world and all life within it. Through a bold and diverse lineup of adventure and environmentally focused films from around the globe, we aim to broaden our collective understanding of the planet's beauty, showcasing stories that defy genre, challenge convention, and spark meaningful conversation.

Wild & Free Film Festival proudly calls Goleta, California home, affectionately known as ‘The Goodland.’ Nestled in Santa Barbara County, the region is celebrated for its world-class hospitality, cuisine, and wine culture. Just two hours north of Los Angeles and Hollywood, Goleta offers the perfect blend of natural beauty and film industry proximity.



Goleta is one of the youngest cities in California, incorporated in 2002 and is uniquely situated between the Santa Ynez mountain range and the Pacific Ocean.



The city is proud of its sustainability ethos, looking to attract students, businesses, and entrepreneurs dedicated to addressing climate change and natural resource challenges.



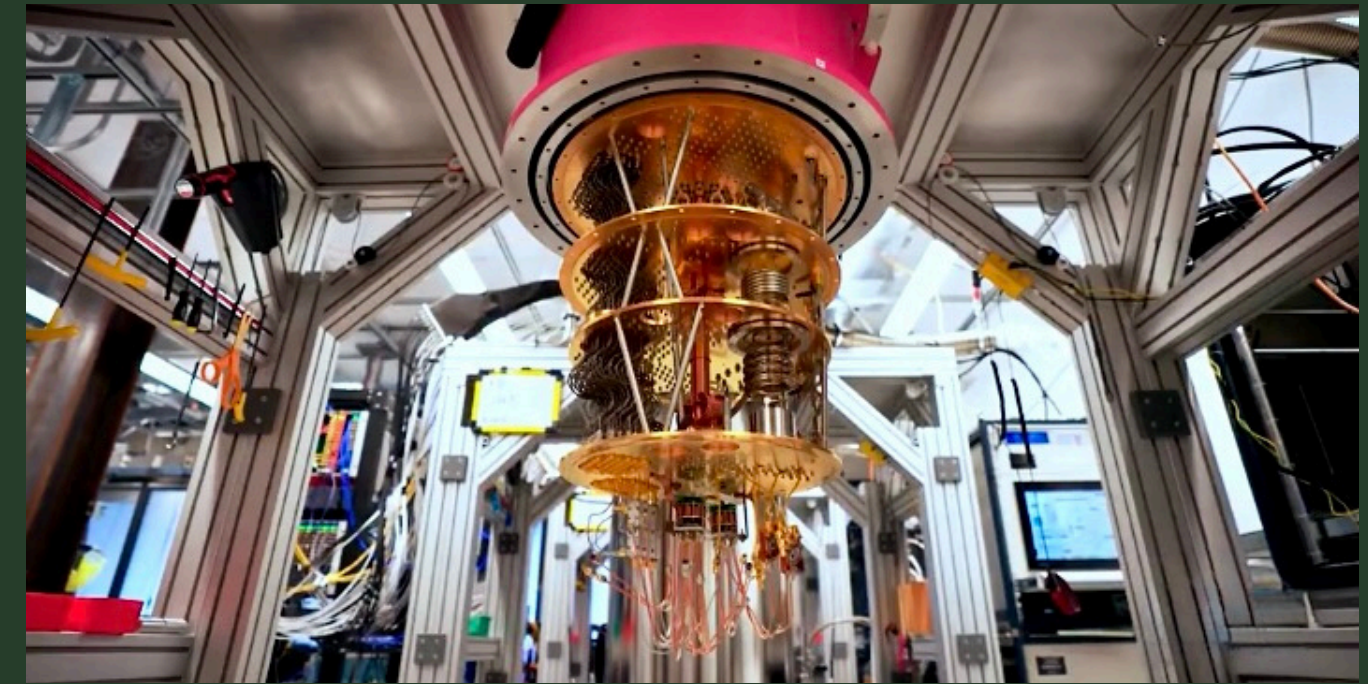
With a high quality of life, exceptional schools, first-rate medical care, and safe, diverse neighborhoods, Goleta is a playground for residents and visitors alike to enjoy world-class golf, entertainment venues, and viticulture.



Goleta is home to a blossoming innovation and technology sector ranging from infrared, quantum computing, bio-med, and nanotech.



With 'small town' charm, it is well served by a regional airport, a highway system, and rail connections.



Goleta has access to some of the most stunning scenery, beautiful beaches and weather, and outdoor recreation activities in the United States.



In 2025, WAFFF launches with:



October 18th

Outdoor Blockbuster Movie Night at Elings Park, featuring - Live music, food trucks, non-profit village, beer & wine & good times!



Film Festival Weekend:

November 14-16

Camino Real Cinemas, Goleta — featuring 25-plus films, filmmaker panels, special guests, happy hours, VIP lounges, non-profit village, and awards events.



We believe in the power of partnerships

Be part of a growing cultural destination — and a movement for bold storytelling.



The inaugural Wild & Free Film Festival invites you to help launch a world-class celebration of outdoor, adventure, and environmental filmmaking, rooted in community and with aspirations to become the West Coast's premier natural world film festival, and a signature cultural event for the region.

All 2025 sponsors will be honored as Founding Sponsors, securing lasting recognition alongside benefits at their selected level.

Founding 2025 sponsors & partners include:

Presenting Sponsor



Santa Barbara Honda



Wild and Free Film Festival is fiscally sponsored by Creative Visions, a 501c3 nonprofit organization that supports creative activists, those that use the arts and media to ignite social change. EIN 39-1902814



Sponsorship Tiers & Benefits

Founding Presenting Sponsor - Santa Barbara Honda



The *Founding Presenting Sponsorship* is a singular opportunity for elite brand alignment with the inaugural Wild & Free Film Festival. As our exclusive title sponsor, your company will receive festival-wide exposure and 'Presented by' recognition across all materials, social media, venues, and on-screen moments, and a dedicated video spot on all screen washes. This level includes premier visibility at our blockbuster outdoor movie event at Elings Park — the largest private park in the U.S. — and comes with ten VIP passes.



Hollister Sponsor - \$10k

A *Hollister* sponsorship offers preferred status and second-tier recognition with festival-wide exposure. Your company is awarded major visibility, exclusive benefits, and access throughout the festival, and includes eight VIP festival passes.

Sponsorship Tiers & Benefits

Ellwood - \$5k

The *Ellwood* sponsorship delivers prominent recognition as a lead supporter of one of the festival's Signature programs, venues, or special events, with category exclusivity, enhanced benefits, and six VIP festival passes for premium access



Haskell's- \$2,500

A Haskell's sponsorship includes a customized benefits package featuring brand integration with a program, venue, special event, or panel, plus four VIP festival passes for full access to the festival experience

Sponsorship Tiers & Benefits

Goodland – \$1k

The *Goodland* sponsorship offers personalized brand integration within the festival experience, plus two VIP passes to enjoy the best of Wild & Free up close.



Evergreen \$500

An *Evergreen* Sponsorship offers entry-level brand visibility across festival materials, giving your company a foothold in the Wild & Free community.

Products & Services – In Kind

A Products & Services Sponsorship provides brand visibility for an in-kind donation.



Sponsorship Tiers & Benefits

Additional Benefits, dependent on tier may include:

- Association with a venue, program, or special event
- Dedicated video spot on festival screen washes
- Promotional mailing and/or e-blast to Festival list
- Festival Press Releases
- Logo recognition on all WAFFF screenwashes
- Company press release in Festival press kits
- Signage at sponsored venue, program, or special event
- Promotional product distribution to passholders and filmmakers
- Promotional merchandise/product distribution in festival swag bags
- Recognition during in-theater announcements
- Logo recognition on the WAFFF website with link
- Logo recognition in the official Program Guide
- Sponsor passes, which provide priority seating at all theaters plus admission to all festival events, parties, and panels.



Let's Talk!

We'd love to explore partnership opportunities with you that are customized to meet your philanthropy, marketing, advertising, and sales objectives.

Contact: Gareth Kelly - Executive Director

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www.wildandfreefilm.org